



PSM™ Professional Scrum Master Course Brochure

2 Day Practical Workshop

Certified Professional Scrum Master

DCM LEARNING



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The Right Fit.....For You

Our Scrum Master Course has been designed to help learners enhance their skills in the area of Agile/Scrum Project Management.

When an organisation transforms their current framework to Agile practices, the sheer volume and complexity of the transition can be overwhelming. The training we offer can be instrumental in this process.

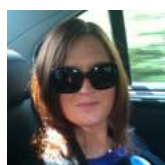
We can help **improve teamwork and increase productivity**, enabling you to fully benefit from the Agile framework. On this course, we also simulate a scrum project, taking on the roles, using the artefacts and experiencing the ceremonies defined in the **Scrum Framework**.

We have the benefit of working with multiple teams in a variety of organisational settings and we have helped them navigate the difficult process of becoming an Agile organisation that uses the Scrum framework to get work done.

Being a **Certified Professional Scrum Master** demonstrates that you have mastered the best practices of helping project teams working within the scrum environment.

"Really enjoyed the training, liked the interactive manner and practical approach. Delivery was excellent, liked the tips on best practices even if 'true scrum' was not possible."

Elaine Power, Senior Business Systems Analyst, Sun Life Financial



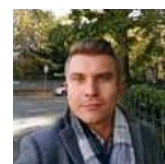
"Thanks very much for hosting the agile training here at EY. I've been getting really positive feedback and everybody thought the pitch and level of detail was spot on."

Andrew Foreman, Senior Manager, Ernst & Young



"I speak for all in saying that it was an excellent course. I found the course very interesting and beneficial both for my work and future career."

Marcin Cesarz, Lead Business Analyst, AIB



Why Choose Our PSM™ Scrum Course

DCM Learning's PSM™ Professional Scrum Master Course offers a industry recognised certification and more importantly offers real life, practical skills, aimed at successfully implementing agile practices in the real world. The PSM™ Professional Scrum Master qualification is one of the most sought after qualifications in Ireland.

Specific reasons to choose this course:

289

Experienced: We have trained 289 individuals successfully in PSM™ Professional Scrum Master Certification in the last 12 months.

98%

Pass Rate: Our learners have a 97.7% pass rate with the PSM™ Scrum Master course.



Experienced Training Team: Our trainers are Training Practitioners with years of industry experience as well as vast training experience.



Quality Assured Training: As a quality assured training provider, DCM Learning can offer programmes leading to awards under the NFQ, Scrum.org and the Project Management Institute.

You're in Good Company

We have delivered the PSM™ Professional Scrum Master programme to the biggest brands in Ireland including Google, AIB, Keelings, SSE Airtricity, Ernst & Young and the Kerry Group so you can have confidence in our ability to deliver the results you want to achieve.



PSM™ Scrum Certification with Scrum.org

About Scrum.org



Scrum.org was created in 2009 by Ken Schwaber, one of the founders of Scrum, out of extreme dissatisfaction with the state of the art. There are over 150,000 people globally with Professional Scrum certifications.

The Scrum framework is the most widely used framework for Agile software development. Millions of product development teams around the world use it today.

PSM™ Professional Scrum Master Level 1

The Professional Scrum Master™ level I (PSM I) assessment is available to anyone who wishes to validate his or her depth of knowledge of the Scrum Framework and its application. Those who pass the assessment will receive the industry recognised PSM I Certification to demonstrate their mastery of the content.

The PSM™ assessments are grounded in the Professional Scrum Master subject areas. Many questions ask you to think about or interpret the meaning from the Scrum Guide, apply content from the PSM subject areas, and in some cases, apply your own experience.

How Do I Get Certified?

Attend DCM Learning's 2 Day PSM™ Scrum Master Course

PSM Professional Scrum Master Level 1 Exam Details:

Fee: \$150 - Passing Score: 85% - Time Limit: 60 minutes - Number of Questions: 80

Format: Multiple Choice, Multiple Answer and True/False - Language: English only

Passwords have no expiration date, but are valid for one attempt only

Certification

Once you pass the PSM I assessment you will receive the industry-recognized "PSM I" certification, along with a PSM I logo that you can use to identify your achievement. In addition, your name will be posted publicly for colleagues, managers, and potential employers to see.





PSM™ Professional Scrum Master Course

COURSE OVERVIEW

This 2-day course provides a deep-dive into all areas of Agile and Scrum. The course will give you a better prospective on Agile & Scrum Principles and the most common myths that surround it. On this course, we also simulate a scrum project, taking on the roles, using the artefacts and experiencing the ceremonies defined in the Scrum Framework.

When you attend this course, you leave with much more than theory. You'll understand how Scrum plays out in the real world, with real people, team dynamics and competing agendas. This gives you the confidence to apply Scrum straight away and experience the benefits of this effective agile framework.

At the end of the course learners may choose to sit their Professional Scrum Master level 1 (PSM I) assessment if they would like to become PSM™ Certified Professional Scrummasters.

LEARNING OUTCOMES

By the end of the course each learner will be able to:

- Understand the practices of Scrum but with a pragmatic approach: you'll know when the rules need to be broken
- Improve how you do Scrum now, whether your next sprint is your first or your 100th
- Facilitate effective key Scrum meetings to get the best from your team
- Know how to apply the techniques immediately after the course
- Scale Scrum to large, multi-continent projects with team sizes in the hundreds
- Be ready to complete the PSM I Exam

Below you will find a proposed course outline detailing all the topics covered on the training programme.

TOPIC 1: INTRODUCTION TO AGILE

- Agile values, principles and practices
- Plan driven versus Agile - how Scrum is different from traditional Project Management
- The Agile Manifesto
- Business benefits of Agile and common agile practices

TOPIC 2: THE SCRUM FRAMEWORK

- Scrum Roles - Characteristics & Demands of the Scrum Roles and self-organising teams
- Scrum Events - The Sprint / Sprint Planning / Daily Scrum / Sprint Review & Retrospective
- The Purpose / Format / Facilitation of the Scrum Events
- Scrum Artefacts - Product Backlog / Sprint Backlog / The Increment
- How backlogs, information radiators and explicit policies help a team be effective

TOPIC 3: REQUIREMENTS MANAGEMENT IN AGILE

- Exercise: Using User Stories to Manage Requirements
- Rightsizing Work - Delivering Product Increments
- Exercise: Breaking up Work and Defining Spikes

TOPIC 4: RELEASE AND SPRINT PLANNING

- Effectively managing change with Scrum
- Prioritisation for Maximising Value and Minimising Risk
- Minimum Viable Features, Releases, Costing and Planning Scrum Projects
- Working with Scrum at Scale and across Distributed Organisations

TOPIC 5: SCRUM SIMULATION

- Here we simulate a scrum project, taking on the roles, using the artefacts and experiencing the ceremonies defined in the Scrum Framework



Andrew Gibson

Associate Director

Andrew has over 10 years' experience training specifically in Project management including **PMI and Agile**. He is an expert in Agile training, coaching and consulting in the rollout of Agile in organisations. He has an in-depth understanding of the practices and principles of Scrum and has successfully guided many organizations through the challenges of Scrum adoption.

Andrew is an accomplished training consultant and coach with a thoughtful and thought-provoking approach, yet he is entertaining and engaging. He has acquired the knowledge and skills of successful management and knows how to impart them to others. He has worked in training and development for over 15 years, helping people and organisations of all sizes and sectors achieve their goals.

Some of Andrew's qualifications and affiliations include:

- PMI Agile Certified Practitioner (PMI-ACP)
- Member of The British Psychological Society
- Honours degree in Psychology from Nottingham Trent University (NTU)

"The training was beyond my expectations. Where the training differed from previous training was Andrew's ability to place Agile in a wider context.."

"Please feel free to use me as a reference for anyone considering it. Andrew was an expert facilitator who made the course very enjoyable. I'm delighted I did it!"

"The course was brilliant - I have been sharing with my team in Symantec and even previously trained Scrum Masters said it sounded excellent."

**Ronan Brady, Head of Marketing,
Digital and Analytics, SSE Airtricity**

**Alan Grogan, Programme Manager,
Arthur Cox**

**Rob Healy, Product Owner,
Symantec**



Inhouse Training, One Size Doesn't Fit All.

Does your team need scrum training? DCM Learning has a full range of scrum/agile training courses and qualifications available for your team and company, in-house or off-site.

Based on your requirements, we will develop a custom-made agile training programme and deliver it specifically for your employees in a chosen location - giving them the exact skills and knowledge they need whilst saving on venue hire, travel, time and associated expenses.

Each daily session will be delivered onsite at a location of your choosing over a 7-hour period. We are flexible on group size, but for group sessions we would recommend a maximum of 15 people to allow for the more interactive elements of the course.

Below is an overview of our Inhouse Training Delivery and Costs:

Details	1 Day Training	2 to 5 Days Training	6+ Days Training
Cost	€1,095 per day	€995 per day	€895 per day
Materials	Included	Included	Included
Travel Expenses	Included	Included	Included
Areas Covered	All Counties	All Counties	All Counties
Customisation	Course Customised	Course Customised	Course Customised
Survey	Pre & Post Course Survey	Pre & Post Course Survey	Pre & Post Course Survey
Account Management		Dedicated Account Manager	Dedicated Account Manager
Free Public Course		1 Free Place	3 Free Places
Public Course Discount		15%	25%

Who We Work With

We train organisations of all shapes and sizes, from small businesses up to global enterprises. But we never forget that every individual matters, and we make sure that every learner gets what they need to reach their potential.





We'd Love to Hear From You

About DCM Learning

Founded in Dublin, DCM Learning is fast becoming recognised as a leading training organisation. We work closely with industry to define the skills and qualifications required to thrive.

At our core, we believe people learn best by doing. We design fun, powerful experiences that have a profound and lasting impact on people and their careers, inspiring new ways of thinking and building critical capabilities.

Why Choose DCM Learning

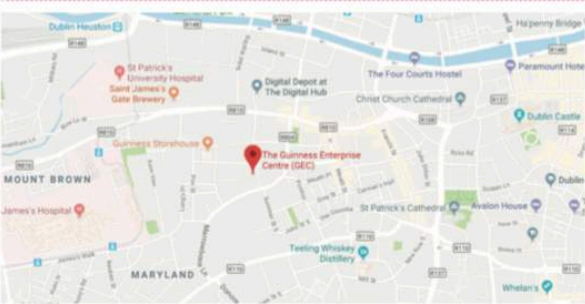
At DCM Learning we have a strong culture of working in long-term relationships with our clients. Although it's a bit of a cliché, we strongly believe that our client relationships are partnerships and that's the best way for our clients to get the best results.

We have 15 full-time training consultants plus support staff (21 in total). We are large enough to be well resourced but small enough to care.

Our Approach

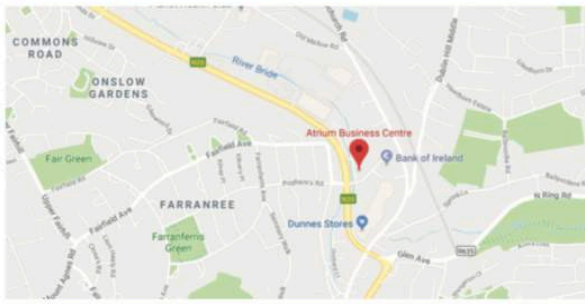
Our approach to training is hands on and participatory. We know from experience that when content is engaging, people remember. We use a combination of classroom study, practical and scenario based exercises, small group discussions and role-play (when appropriate) to keep learners engaged.

Dublin



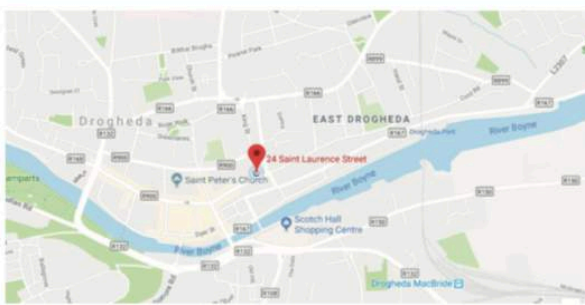
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